



# mollie bickert

senior graphic designer

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portfolio2

 St. Michael, MN 55376

## EDUCATION

### Bachelor of Arts Degree in Graphic Design

Minnesota State University  
Moorhead - Moorhead, MN

Graduated May 2012

## EXPERTISE

Web Design

Print Design

Print Strategy

Social Media Design

Logo Creation

## TECHNICAL SKILLS

Adobe Creative Suite

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe XD

Wordpress

Divi

Canva

Microsoft Office Suite

## ABOUT ME

Senior graphic designer with over 12 years of experience, specializing in web design, print design, brand strategy, and social media design.

## WORK EXPERIENCE

OTM, Marketing Agency in Fort Collins, CO

### Senior Graphic Designer, December 2020 - Current

- Design websites from start to finish by using creative solutions while following a creative brief and brand guidelines.
- Create full brand strategies, including logo conception and creation, brand guidelines, and all brand assets.
- Work on communication and marketing campaigns creating cohesive and comprehensive assets such as email newsletters, social media, print collateral, apparel and website landing pages.
- Design social media calendars for multiple clients every month, while working with a content creation team to help create leads for clients.

Group Publishing, Christian Publishing Company in Loveland, CO

### Graphic Designer, November 2017- June 2020

- Designed a variety of publications including catalogs, books, slide shows, various Christian curriculum (such as Sunday School curriculum and VBS), women's ministry publications, and other ancillaries.
- Created web banners, email headers, and social media marketing pieces for various products.
- Assisted with photo shoots for Christian curriculum products and women's resources.

All-Terrain Grounds Maintenance, Fargo, ND

### Marketing Manager, September 2016 - August 2017

- Managed and executed all marketing campaigns, including company events and profitability studies.
- Designed and supervised all marketing collateral, including updates to website, product brochures, brand guidelines and advertisements.
- Created and wrote all social media posts and increased social media profitability by using paid ads and gaining followers.

Lakeshirts, Apparel & Graphics Company in Detroit Lakes, MN

### Graphic Designer, March 2011 - August 2016

- Designed hundreds of apparel designs and contributed to new lines of designs for resorts and colleges throughout the nation.
- Assisted in the design of catalogs, including photo editing, photo shoots and overall layouts.